

GBSLEP Strategy for Growth Consultation Questionnaire

The Greater Birmingham and Solihull Local Enterprise Partnership is currently developing its strategy for growth. You can make a valuable contribution to the Strategy's development, by letting us know your views on how the LEP can best facilitate future economic growth and success in the Greater Birmingham and Solihull LEP area.

A. Respondent Details

1. Name	
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2. Please provide an email address and/or telephone number so that we are able to contact you if we need to clarify any points	
a) Email address	
b) Telephone number	

3. We are seeking consultation responses from individual residents as well as those representing the views of organisations (in the private, public or third sector). Are you:

- Responding as a private citizen (go to 4)
- Responding on behalf of an organisation (go to 5)

4. I am completing this questionnaire as a resident of:			
Birmingham		Solihull	
Bromsgrove		Tamworth	
Cannock Chase		Wyre Forest	
East Staffordshire		Other (please specify below)	
Lichfield			
Redditch			

5. I am completing this consultation response on behalf of the following organisation:	
a) Name of Organisation	
b) Location	
c) Approx number of employees (please circle): 1-9 ; 10-49 ; 50-99 ; 100-249 ; 250+	

6. Sector that my organisation operates in:			
Manufacturing - Private Sector		Social Enterprise	
Financial, Professional or Business Services - Private Sector		Voluntary Sector	

Digital or Creative Industries – Private Sector		Further/Higher Education – Public Sector	
Life Sciences – Private Sector		Health – Public Sector	
Tourism and Hospitality – Private Sector		Local Government – Public Sector	
Retail or Distribution – Private Sector		Other (please specify below)	
Other Private Sector (Please Specify):			
Membership Organisation/ Association			

B. Strategic Approach (pages 3-10)

<p>7. Page 5 sets out the role of the GBS LEP. Do you agree with the role of the LEP as articulated here or have any comments relating to this?</p>

<p>8. The GBSLEP consultation White Paper sets out the <u>key objectives</u> (page 6, green box) that the strategy will focus on to deliver success. Do you agree with these objectives or would you like to see them modified?</p>	
<p>a) A radical shift in the skills profile across the LEP, making skills relevant business opportunity</p>	<p>Comments:</p>
<p>b) An overhaul of the whole ecosystem of business support, from regulation to finance</p>	<p>Comments:</p>
<p>c) Game-changing improvements to connectivity, both in a global and local sense</p>	<p>Comments:</p>
<p>d) Strategic development of housing and employment land targeted at future growth</p>	<p>Comments:</p>
<p>e) Expansion of key leading sectors</p>	<p>Comments:</p>
<p>Any further general comments on key objectives:</p> 	

9. The GBSLEP consultation White Paper sets out the strategic approach in order to deliver the key objectives – grouping activity under 3 broad pillars of activity (Business, People and Place) along with cross-cutting activities that support all the three themes grouped as Foundation Stone activities. Do you agree with this approach or would you like to see it changed? Please supply details:

10. In the Transformational Activity section (page 10) the GBSLEP consultation White Paper sets out how key actions will contribute to the high level ambitions of the GBSLEP. Do you believe these high level ambitions are ambitious enough; achievable; the correct ones? Do you have any comments on the key actions:

11. Do you have any further comments relating to this section of the GBSLEP consultation White Paper?

C. Business (pages 11-16)

12. The White Paper identifies three priority outcomes for the business pillar. Do you agree with these objectives or would you like to see them modified?	
B1) An environment where businesses are enabled to start, grow and succeed, through integrated and locally relevant support and access to finance.	Comments:
B2) Global leadership in key sectors, driving jobs and GVA growth within the GBS LEP.	Comments:
B3) Significant new inward investment into the GBS LEP area.	Comments:
Any further comments relating to key priorities in the Business pillar:	

13. Immediate actions have been identified to deliver the sub-outcomes. These actions have been allocated a suggested priority rating. Do you agree with these <u>priorities</u>? Are there any specific changes you would make to the individual priority ratings in the Business section – and why?

14. Immediate actions have been identified to deliver the sub-outcomes. Do you have a view on who should be leading on any of the specific actions listed?

15. Do you have any further comments relating to the Business section of the GBSLEP consultation White Paper ?

D. People (pages 17-19)

16. The White Paper identifies two priority outcomes for the People pillar. Do you agree with these objectives or would you like to see them modified?	
PE1) A world-class talent pool underpinned by a world-class skills system	Comments:
PE2) Significant new jobs creating a more competitive, more prosperous and more inclusive economy	Comments:
Any further comments relating to key priorities in the People pillar:	

17. Immediate actions have been identified to deliver the sub-outcomes. These actions have been allocated a suggested priority rating. Do you agree with these <u>priorities</u>? Are there any specific changes you would make to the individual priority ratings in the People section – and why?

18. Immediate actions have been identified to deliver the sub-outcomes. Do you have a view on who should be leading on any of the specific actions listed?

19. Do you have any further comments relating to the People section of the GBSLEP consultation White Paper ?

E. Place (pages 20-25)

20. The White Paper identifies four priority outcomes for the Place pillar. Do you agree with these objectives or would you like to see them modified?	
PL1) Stronger connectivity; both within the GBS LEP, and between national and international markets	Comments:
PL2) A network of vibrant local centres and economic 'landmarks' that provide a focus for economic activity and excellence	Comments:
PL3) A clear sense of place attracting investors and visitors, and benefiting those who live and work here	Comments:
PL4) A successful 'City Centre Enterprise Zone' and 'Enterprise Belt attracting' economic growth and supporting LEP-wide priorities	Comments:
Any further comments relating to key priorities in the Place pillar:	

21. Immediate actions have been identified to deliver the sub-outcomes. These actions have been allocated a suggested priority rating. Do you agree with these <u>priorities</u>? Are there any specific changes you would make to the individual priority ratings in the Place section – and why?

22. Immediate actions have been identified to deliver the sub-outcomes. Do you have a view on who should be leading on any of the specific actions listed?

23. Do you have any further comments relating to the Place section of the GBSLEP consultation White Paper ?

F. Supporting Foundations (pages 26-28)

<p>24. The White Paper identifies three priority cross cutting outcomes listed in the Supporting Foundations section. Do you agree with these objectives or would you like to see them modified?</p>	
<p>S1) The GBS LEP is based upon, and leading, strong partnerships across the region and with Government</p>	<p>Comments:</p>
<p>S2) The GBS LEP is actively developing and seeking out new funding and support mechanisms, to help deliver the priorities of the partnership</p>	<p>Comments:</p>
<p>S3) The GBS LEP maintains a sustainable approach to economic growth</p>	<p>Comments:</p>
<p>Any further comments relating to key priorities in the Supporting Foundations section:</p>	

<p>25. Immediate actions have been identified to deliver the sub-outcomes. These actions have been allocated a suggested priority rating. Do you agree with these <u>priorities</u>? Are there any specific changes you would make to the individual priority ratings in the Supporting Foundations section – and why?</p>

26. Do you have any further comments relating to the Supporting Foundations section of the GBSLEP consultation White Paper ?

G. Defining Success (pages 29-30)

27. Page 29 sets out the GBSLEP's ambitious vision for 2020. Do you believe this is the right vision for the Greater Birmingham and Solihull LEP area? Is the scale of ambition correct?

28. Page 30 sets out the GBSLEP's vision for 2015 and 2012. Do you believe this is the right vision for the Greater Birmingham and Solihull LEP area? Is the scale of ambition correct?

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